

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 /007 W

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R 251620Z MAR 74

FM AMEMBASSY BRUSSELS

TO USIA WASHDC

INFO SECSTATE WASHDC 276

AMEMBASSY STOCKHOLM

UNCLAS BRUSSELS 1774

USIAC

SECSTATE FOR EUR/WE, EUR/NE - BUELL

E.O. 11652: N/A

SUBJECT: HIGHLIGHT REPORT

REF: STOCKHOLM 1236, 1242, BRUSSELS 1748

1. CLOSE COOPERATION BETWEEN USIS BRUSSELS AND USIS STOCKHOLM INSURED THAT AMBASSADOR STRAUZ-HUPE WAS INTRODUCED TO SWEDISH MEDIA IMMEDIATELY AFTER THE PRESIDENT ANNOUNCED INTENTION TO NOMINATE HIM AS AMBASSADOR TO SWEDEN.
2. ADVANCE ARRANGEMENTS WERE MADE BY TELEPHONE BETWEEN THE TWO PAOS AND IOS. BRUSSELS MAILED STOCKHOLM BACKGROUND MATERIALS AND PHOTOS AS WELL AS A VTR INTERVIEW OF THE AMBASSADOR BY VOA CORRESPONDENT BILL MCCRORY.
3. BRUSSELS ARRANGED A NEWS BRIEFING BY THE AMBASSADOR TO COINCIDE WITH THE WASHINGTON ANNOUNCEMENT. ALONG WITH BELGIAN AND U. S. CORRESPONDENTS SWEDISH MEDIA REPRESENTATIVES IN BRUSSELS WERE INVITED, AS WELL AS SWEDISH TV CORRESPONDENTS IN PARIS AND BONN. SPECIAL INTERVIEWS WITH SWEDISH RADIO AND TV WERE AIRED IN STOCKHOLM THE SAME EVENING. IN-DEPTH INTERVIEWS WERE ARRANGED FOR REPRESENTATIVES OF A MAJOR SWEDISH NEWSPAPER AND WEEKLY MAGAZINE.

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4. AS A RESULT, PHOTOGRAPHS, INTERVIEWS AND FIRST HAND

INFORMATION ABOUT AMBASSADOR STRAUSZ-HUPE WERE AVAILABLE TO THE SWEDISH MEDIA AT THE MOMENT THE NOMINATION WAS MADE PUBLIC AND WHEN INTEREST WAS AT ITS PEAK.

5. NEXT DAY BRUSSELS RELEASED BACKGROUND MATERIAL ABOUT LEONARD K. FIRESTONE SIMULTANEOUSLY WITH THE PRESIDENT'S ANNOUNCED INTENTION TO NOMINATE HIM AS AMBASSADOR TO BELGIUM. BOTH AMBASSADOR STRAUSZ-HUPE AND MR. FIRESTONE RECEIVED WIDESPREAD COVERAGE IN THE BELGIAN MEDIA.
BARDOS

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Disposition Case Number: n/a
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Disposition Event:
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